

# Findlay Market's Mission:

Local, Sustainable, Accessible Food

### Mission Statement:

*Historic Findlay Market connects farmers, producers, sellers, and customers in a dynamic, diverse public marketplace.*

As Ohio's oldest public market, Findlay Market has been a vital part of Over-The-Rhine (OTR) in Cincinnati for more than 100 years.

By prioritizing local farmers, and running OTR community programs such as Food Assistance Programs, Findlay Market has and continues to make big strides toward improving the the quality, culture, and equity of food in Cincinnati.



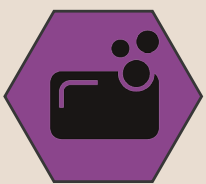
### LEGEND



growers



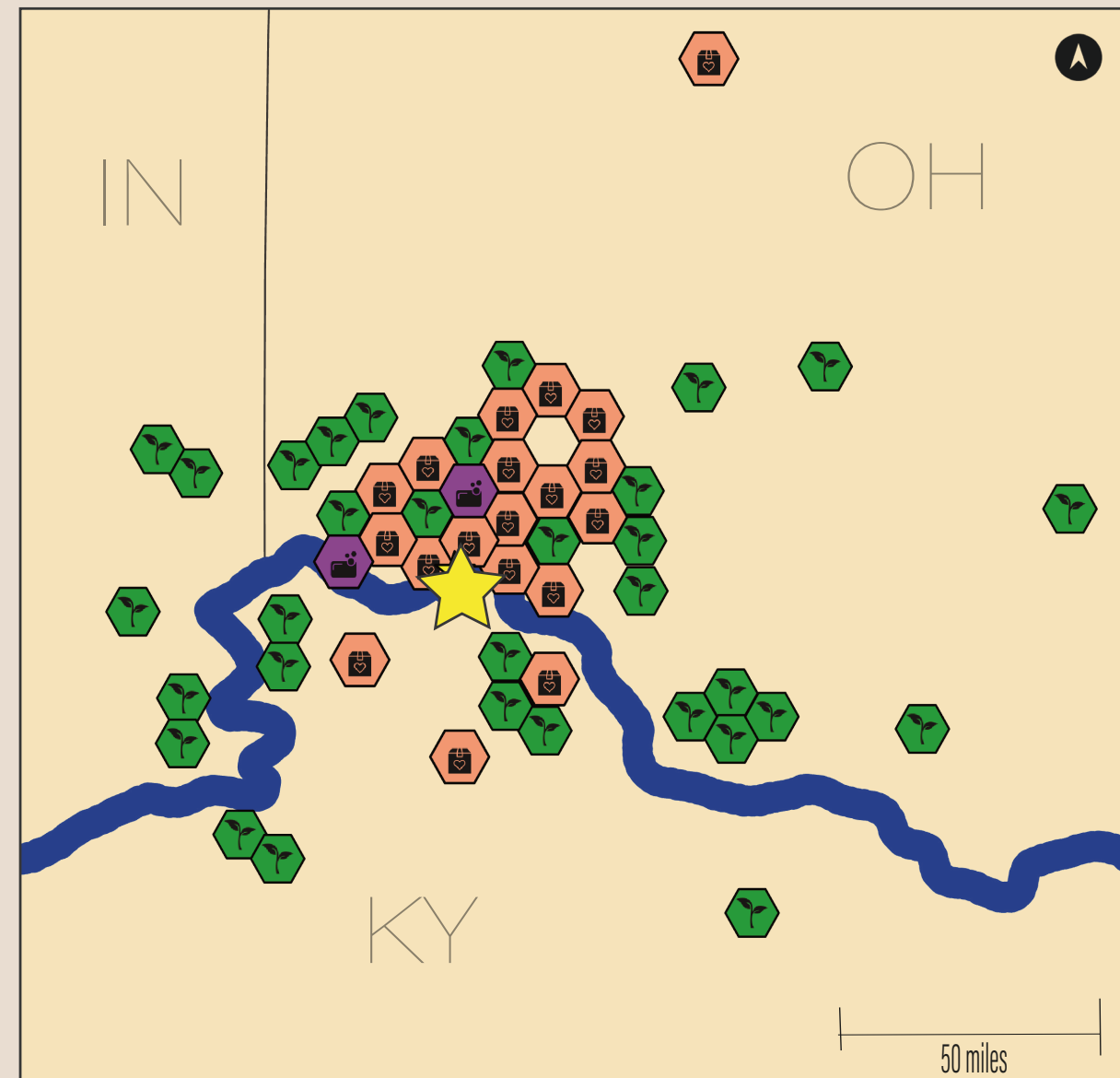
packaged foods



soaps



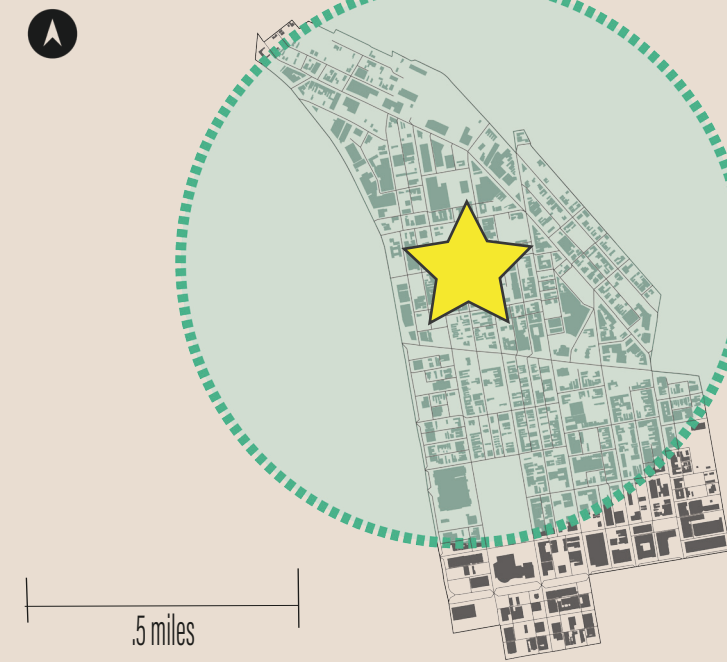
Market



Geographic Distribution of Findlay's Farmer Market Vendors

## Findlay & OTR

filling the food gap



1/2 Mile Radius Reach of Findlay Market, OTR  
(1/2 Mile = Easily Accessible Without Car, Approx. 10 Min Walk)

Created for Cincinnati's Foodshed: An Art Atlas

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Citations:

1. "The Vision." Findlay Market. Accessed April 25, 2020. <http://www.findlaymarket.org/>.  
2. US Census Bureau. "ACS 5-Year Estimates SNAP Recipients." Census.gov. 2018. <https://www.census.gov/data/tables/2018/acs/5-year-estimates/snap-recipients.html>.  
3. "Where Can I Use SNAP EBT?" USDA. Accessed April 25, 2020. <https://www.fns.usda.gov/nap/retailer-locator>.

1855

FINDLAY MARKET OPENS



1999

FARMERS MARKET SHED OPENS



2002

MARKET EXPANDS: MAJOR RENOVATION



2004

OPERATIONS SHIFT TO NONPROFIT



2010

RECORD HIGH: 800,000 VISITORS



## Growth Through History:

200<

Food Establishments Total in OTR

only 13+

Certified SNAP Retailers in OTR

~50%

Households in OTR Receive SNAP

